

## Careers and Post-16 Bulletin - February 2021, Issue 001

### Introduction

Welcome to this our “Made in Unsworth” school careers and post-16 bulletin! In this issue we will share important information for our current Year 11 learners regarding the transition to our local colleges. National Apprenticeship week runs from 8<sup>th</sup> to 14<sup>th</sup> February 2021, and we will provide an insight into the Apprenticeships available in Bury and share examples of the many successes across the region. Finally, in this period of lockdown you might wish to sample some new experiences, for example, the best ways to style your hair, basic plastering, baking artisan bread, and many more. Try the Ultimate Lockdown toolkit – created by Hopwood Hall, one of our college partners.

### Important Year 11 Post-16 Information

**Applications for Colleges**, in and around Bury, for courses starting September 2021 are at an all-time high. So, it is imperative that Year 11's apply to more than one college. If you haven't and need support with any application then please contact [information@unsworth.shaw-education.org.uk](mailto:information@unsworth.shaw-education.org.uk) for the attention of Mr Orrell. This must be a priority if you have not applied for more than one college.

**Do you need more help and guidance?** If so, then contact [information@unsworth.shaw-education.org.uk](mailto:information@unsworth.shaw-education.org.uk) for the attention of Mr Orrell. Mr Welch, our Careers Advisor, will then contact you to arrange a time to discuss your options and get you on the right pathway for your future.

**Apprenticeships** – vacancies for apprenticeships are starting to come in. As they arrive, they will be emailed out to all Year 11 parents/carers. The process of applying for apprenticeships can look to be difficult, so again if you need assistance then contact [information@unsworth.shaw-education.org.uk](mailto:information@unsworth.shaw-education.org.uk) for the attention of Mr Orrell.

Finally, we are very proud of the personalised support and guidance we offer all our learners, and this is shown by the Destination data we have over the past two years (shown below). Only 1 person from 144 was not in education, employment or training from the class of 2020, and 2 people from 144 in 2019.

Destinations	2020 School Leavers		2020%	2019 School Leavers	2019%
Full Time Education	134	↓	93.1%	136	94.4%
Full Time Training	2	→	1.4%	2	1.4%
Apprenticeship	4	↑	2.8%	3	2.1%
Full Time Employed	1	↑	0.7%	0	0.0%
Voluntary & Part Time Activities	2	↑	1.4%	1	0.7%
NEET - Active	1	→	0.7%	1	0.7%
NEET - Not Active	0	↓	0.0%	1	0.7%
Not Known	0	→	0.0%	0	0.0%
Moved Out of Contact	0	→	0.0%	0	0.0%
EET	143	↑	99.3%	142	98.6%
NEET	1	↓	0.7%	2	1.4%
<b>Total</b>	<b>144</b>			<b>144</b>	

## What is an Apprenticeship?

On an apprenticeship, you're employed to do a real job while studying for a formal qualification, usually for one day a week either at a college or training centre. By the end of your apprenticeship, you'll hopefully have gained the skills and knowledge needed to either succeed in your chosen career or progress onto the next apprenticeship level.

What you'll learn depends on the role that you're training for. However, apprentices in every role follow an approved study programme, which means you'll gain a nationally recognised qualification at the end of your apprenticeship.

### Myth Buster!

Many parents and learners still think that Apprenticeships are for those who are not clever enough to do more academic routes through their education and that apprenticeships are just for trades – this is a very traditional view and couldn't be further from the truth where modern apprenticeships are concerned! While trades remain popular you can follow an apprenticeship route in pretty much anything and the NHS are currently looking at Apprenticeship routes for doctors!

### Apprenticeship Levels

There are four different levels of apprenticeship:

- Intermediate - equivalent to five good GCSE passes.
- Advanced - equivalent to two A-level passes.
- Higher - equivalent to the first stages of higher education, such as a foundation degree.
- Degree - comparable to a Bachelors or Masters degree. Find out more at [Degree Apprenticeships](#)

[Apprenticeships](#)

You'll also be constantly developing your transferable skills, otherwise known as soft skills, which are highly valued by employers. These include communication, teamwork and problem solving, as well as knowledge of IT and the application of numbers.



**“National Apprenticeship Week” 8<sup>th</sup> – 12<sup>th</sup> February 2021**



# Apprenticeships

National Apprenticeship Week 2021  
8 to 14 February

## Bury Good News Stories

In the second lockdown and with economic gloom everywhere it must be difficult to see Apprenticeships as a viable option in the future. With shops shut, restaurants closed and entertainment venues dark, you must be asking where the opportunities are when I leave school or college. We have pulled together some good news stories from young people across Bury and beyond, with the apprenticeship providers and employers who are supporting them, to help inspire you.

The Bury Apprenticeship Working Group are local providers operating in the borough, Bury Council, the Connexions Service, DWP and other interested professional who promote Traineeships and Apprenticeships as a route to a rewarding career after school and college.

National Apprenticeship Week 8 -14 is an England wide event, but the Bury AWG has focused on what we are doing in Bury and are highlighting local success stories.

For more information on apprenticeships within Bury and other options after school, check out the [Bury Careers Event website](#)



## Apprenticeships

### North Lancs. Training Group



#### Case Study - Adam Parker Company – Pennine Labels

As a Digital Marketing Apprentice at Pennine Labels, some of Adam's roles include email marketing, PPC and designing web content. He originally found out about apprenticeships in school however he decided to go to college first to complete a BTEC course in Creative & Digital Media. Once he completed this course along with an extra course in Google Analytical Fundamentals, he decided to take the apprenticeship route as he felt work experience is more desirable than qualifications and it would give him his first step into a career.



Adams says the one the thing he's enjoyed the most about his apprenticeship and job role is the freedom it has given him to come up with his own ideas, strategies and campaigns. It has also benefitted him by giving him the skills to work independently and to make the most of the learning resources given. These skills have now given him the opportunity to progress within the company as he now gets to deal with customer enquiries and processes sales. Moving forward from this Adam hopes to focus more on PPC and SEO as he finds this interesting and thoroughly enjoys it.

Pennine Labels have also seen some benefits from Adam completing the Level 3 Digital Marketing Apprenticeship through NLTG and it has made them more knowledgeable about Digital Marketing and it has also lifted the pressure off other job roles within their business.

Adam said, "I would definitely advise school leavers to complete an apprenticeship as it allows specific on the job skills to be learnt that you wouldn't be able to learn in college."



## Introduction to the organisation:

Welcome to NLTG (North Lancs. Training Group). We are one of the largest independent training providers in the country with over 50 years' experience in training. Our professional, friendly and knowledgeable staff are committed to offering quality training, advice and guidance. Our Tutors are industry experts and deliver Apprenticeships to meet the needs of each learner. These are just some of the reasons we are proudly rated GOOD by Ofsted.

## Featured courses we are offering and links on where you can find more info (Colleges):

We offer over 35 different Apprenticeships, from Level 2 through to Level 5, in a wide variety of occupations:

- Furniture Occupations
- Business Administration
- Customer Service
- Insurance
- Information Technology
- Digital Marketing
- Catering and Hospitality
- General Manufacturing
- Warehouse and Storage
- Trade Supplies
- Glass Occupations
- Carpentry and Joinery
- Retail
- Team Leading and Management

## How the courses are delivered:

An Apprenticeship is a real job with training, so in order to become an Apprentice you will need to be successful in getting a job with an employer. When you apply to us, we will match you to suitable vacancies, i.e. jobs with employers who are local to you and that meet your interests. We will talk to you about the different vacancies available and ask whether you want to be put forward for a job interview. If you are successful at interview, you will start your job and be signed up to your Apprenticeship.

Unlike other training providers, the majority\* of our Apprenticeships, have no day release to college, meaning you will get the most from your 'on the job' experience. You'll receive real-life training from experienced staff within your workplace and be visited regularly, either face-to-face or virtually, by a specialist NLTG Tutor. Your Tutor will support and guide you throughout your Apprenticeship, making sure you develop the skills needed for your job role. As part of your Apprenticeship, you will need to complete a maths and/or English qualification if you do not already hold these qualifications; the level at which you will study will depend upon your Apprenticeship. Your NLTG Tutor will provide you with support and guidance.

*\*NB: only NLTG Carpentry & Joinery Apprenticeships require day release to one of our partner colleges.*

## Contact Details:

Telephone: 01254 395355

Email: [recruitment@nltg.co.uk](mailto:recruitment@nltg.co.uk)

Address: North Lancs. Training Group, The Old Bakery, Grange Lane, Accrington, BB5 2BU



## JM Excellence in Training

JM Excellence in Training offer Traineeships and Apprenticeships particularly in education in Early Years, Teaching Assistant and Sport. Below are two of Traineeship participants they have recently helped in Greater Manchester.

### Antonia's Story...

Antonia was referred to the Traineeship programme by her advisor at Stockport Young Peoples Services. She wasn't engaged in training or education and needed a programme that would support and build her confidence. Antonia joined the programme and engaged in the online classroom training working towards her Maths Functional Skills. She started a work placement with Kids Planet Adswood. Antonia is doing great in her work placement and hoping to secure an apprenticeship at the end of the programme with Kids Planet.

Antonia says 'I am loving and enjoying my work placement it is amazing and fantastic'

Beth, Manager at Kids Planet says 'Antonia has been an asset to the team and is liked by all staff members. She uses her initiative and gets involved in all aspects of the nursery.'

### Chanel's Story...

Chanel was referred to the Traineeship programme by her advisor at [Bury Connexions](http://www.buryconnexions.org.uk). She had recently completed secondary education and was considering her next steps. Her family had always complimented her on how she cared, looked after and natural ability with the young children in the family. Based on this Chanel was considering an apprenticeship in early years however lacked the experience on her CV to be successful at interview. She joined the Traineeship programme with JM and began a work placement with Ambers Attic at Radcliffe where she has been gaining experience working with all ages.

To find out more about JM Excellence in Training click on [www.jmet.org.uk](http://www.jmet.org.uk)





## Bury College

Bury College has a long-standing history of supporting apprentices and providing them with opportunities to secure industry experience whilst achieving career-enhancing qualifications.

Over the past three years, the College have employed 17 apprentices working across various areas of the business including Human Resources, Student Services, Finance, Web Development, Catering, Sport and Animal Care.

Lisa Woodman, Bury College Director of Human Resources, Student and Customer Service, started her career as a Business and Finance apprentice over 30 years ago and strongly believes in the benefits of hiring apprentices.

Lisa said, "I am personally very passionate about employing apprentices as this is how I started my own career, and now as an employer, I believe that recruiting apprentices allows the business to develop a motivated workforce. Hiring an apprentice is a great opportunity to employ someone and help them to develop their skills, knowledge and experience. Bury College has also trained and upskilled existing staff, for example we recently supported 12 supervisors to go through and achieve management qualifications. As an organisation, we are very much about employing talented staff, developing people and upskilling the future workforce and employing apprentices gives us the opportunity to achieve this."

One current Bury College apprentice is Adam Sandiford who is completing his Level 3 AAT qualification. Adam, who is employed in the Bury College Finance team, said, "My advice for someone who is considering completing an apprenticeship would be to definitely go for it! I am earning a wage whilst gaining a recognised qualification to progress my career and gaining valuable hands-on skills and knowledge."

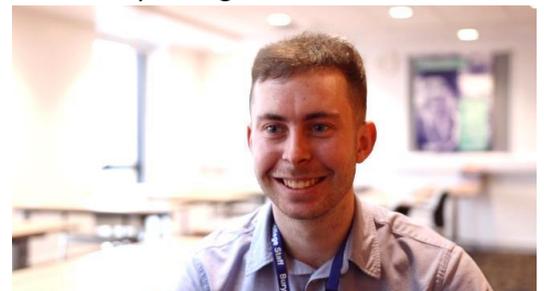
If you are considering an apprenticeship and would like to receive high-quality training or if you are an employer interested in developing your workforce then find out how Bury College can support you.

Bury College have created an engaging animated presentation which explains everything you need to know about the Apprenticeship pathway, including who can choose to study an apprenticeship, what the benefits of studying an apprenticeship are and the fantastic opportunities that are available with Bury College.

You can view and share the animated presentation by [clicking here](#).

Visit: [www.burycollege.ac.uk/apprenticeships](http://www.burycollege.ac.uk/apprenticeships)

Read about [Shannon](#) and [Declan](#) from Bury who have joined an Apprenticeship with Bury College.





## Hopwood Hall College

Hopwood Hall College have produced three short videos about why become an Apprentice, highlighting young people who are already doing one and another video detailing the Apprenticeship journey.

**Why Be an Apprentice videos.**

[Video 1](#)

[Video 2](#)

[Apprentice journey video](#)

[Click here](#) for the guide to what Hopwood Hall College' Apprenticeship offer.



## Alliance Learning



Alliance Learning is an independent training provider based in Horwich, Bolton delivering Apprenticeships, Training Courses and Foundation Degrees throughout the North West. We deliver a wide range of Apprenticeships including Business Administration, Customer Service, Childcare, Engineering and Leadership & Management.

[Click here](#) to read a case study of one of their Fabrication and Welding Apprentices:

For more information about Alliance Learning go to: <https://alliancelearning.com/>

## Bury Council

Bury Council have employed a large number of young people as Apprentices over the last few years and [here](#) are four examples including two progressing to Higher Apprenticeships at Level 4 & 5.



Find out more about the experiences of some of our current apprentices [here](#).

## Apprenticeships

### CHC

Cheetham Hill Construction (CHC) is a civil engineering and equipment hire specialist in Bury. We undertake projects ranging up to £14,000,000 in value across a wide range of clients.



CHC offer a broad range of office and site-based roles and apprenticeships. Typical roles in our industry include:

- Plant operators
- Site Manager
- Site Engineer
- Administration
- Accounts Manager
- Safety Manager

In 2019, while attending the Bury Careers Event, CHC were approached by two local young men – Joe and James. They expressed an interest in learning more about civil engineering and the roles available. CHC were able to provide them both with a two-week work placement where they spent time on site increasing their knowledge.

CHC were delighted that both Joe and James joined the company on a 2-year Groundworker Apprenticeship. The pair will spend four days a week on site and one day a week at Salford City College.

Joe and James join at a positive time for the company in the last few months CHC have recruited 3 apprentices and over 20 new staff members.

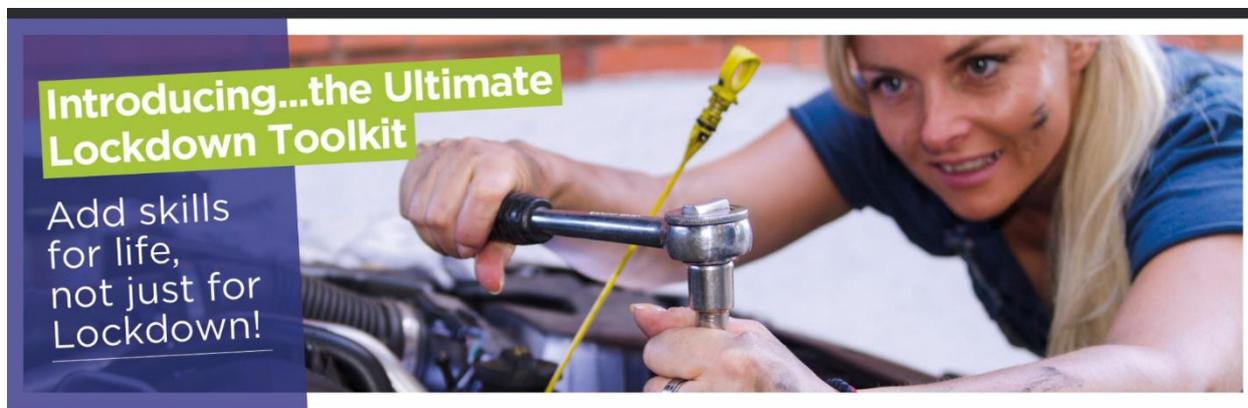
#### Contact Details:

Telephone: 0161 761 5109

Email: [c.chamberlain@chc.co.uk](mailto:c.chamberlain@chc.co.uk)



## The Ultimate Lockdown Toolkit



Introducing...the Ultimate  
Lockdown Toolkit

Add skills  
for life,  
not just for  
Lockdown!

Hopwood Hall College has created the Ultimate Lockdown Toolkit – a special treat for the adults of Greater Manchester.

You can access it [HERE](#).

It's a set of brand new (and FREE\*) taster sessions to complete during lockdown... and beyond. You could benefit from these if you're furloughed, between jobs or simply eager to enjoy new experiences.

The college's expert tutors have come together to design this exciting offering. It's just one of the ways they provide life-long learning for the whole community.

You can access up to five courses, which will entertain, inspire and inform you over the next few months. It's your opportunity to spread your wings and make fantastic use of your spare time – all from the comfort of your own home!

Just some of the subjects you can explore are:

Preparing your car for its MOT

Basic plastering

The best ways to style hair

Nutrition nuggets for lockdown wellbeing

A guide to creating the ultimate fakeaway

Baking artisan bread

Introduction to setting up a dog walking business

....and many, many more!

## Finally, some very useful links to explore .....

### Your Future starts here

#### Apprenticeships

- Modern apprenticeships can be a great way to enter the world of work for school leavers and young adults alike. They combine learning and gaining experience in the workplace. To Find out all about apprenticeships [Click here](#)
- Looking further ahead? Why not consider an apprenticeship after college? Learn about the advantages of a Higher and Degree Apprenticeships see the Complete Guide [Click here](#)
- How to find an apprenticeship: [Click here](#)

#### Further Education

We work closely with a number of local colleges who all offer a wide range of courses and apprenticeships. For more information on these colleges click on the link below.

<https://www.burycareersevent.org.uk/>

#### External Events and Opportunities

- InvestIN provides immersive career opportunities to learners aged 12-18 through an extensive programme of seminars, company visits, internships and networking sessions. [Click here](#)
- The Sutton Trust runs engaging programmes for young people from less advantaged backgrounds to enable them explore career pathways or gain a taste of university life. [Click here](#)
- T-Levels – find out about the new career focussed alternative to A-Levels here. [Click here](#)

#### Employability and Life Skills

- The National Citizenship Service - (NCS) youth programme has a digital hub to provide content from life lessons to playlists; skills builders to creative inspiration; fun challenges to social action projects. [Click here](#)
- Barclays Life Skills - Find tips and guidance to help you improve your career prospects, guidance on finances and wellbeing. [Click here](#)